



the parkword



THE PARKWOOD HILLS COMMUNITY ASSOCIATION NEWSLETTER

FALL 2014

Calendar of Events

October 30: Halloween Bonfire

November 4: Election Day

December 15-18: Visits by a Special Winter Guest

January or February: Sledding/Skating Party. A frosty Saturday morning at Garner Park

March 15: Deadline for ads in Neighborhood Directory

Rise In Petty Crime Calls For Home Security Diligence

While Parkwood Hills enjoys one of the lowest rates in the city for serious crimes, this summer saw an up-tick in minor thefts from vehicles and garages. According to Madison Police Officer Chad Joswiak, our neighborhood liaison, the summer season often sees an increase in these crimes of opportunity: bikes stolen from open garages or yards, or loose change taken from unlocked cars. The increase in these crimes is difficult to gauge as many are never reported to the police.

Even as the weather cools, the days shorten and we spend more time indoors, it's smart to remember to keep our garage doors closed and lock any vehicles that are in the driveway or the street. Law enforcement also recommends that we always keep our houses locked, even when we are home.

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Halloween Bonfire

Thursday, October 30th

The tradition continues as Parkwood Hills invites its residents to Everglade Park for the Annual Halloween Bonfire. The fire is lit at 6:30pm and there will be an Open Mic from 7 to 8pm for you to share your favorite jokes and spooky stories (Just remember that there will be some little ones in the audience). It's also a great chance to get another use out of those Halloween costumes.

Everglade Park is located where North Yellowstone Drive meets Everglade Drive. Keep an eye on the weather, as inclement conditions will cancel the event.



A Note From the President

By David Hoffert

In mid-September, I had the opportunity to represent Parkwood Hills at the 2014 Mayor's Neighborhood Conference at the Monona Terrace Convention Center. It was a very interesting daylong conference, covering topics ranging from building civic infrastructure to ensuring racial equity to rethinking planning and business development. I personally was able to sit in on sessions covering facilitating genuine dialogue, working with elected and professional city leaders, building inclusive community, connecting neighborhood associations to each other, leveraging technology and data to improve city life, and supporting educational attainment and readiness.

Throughout the day, I kept seeing reminders of just how wonderful—and lucky—our Parkwood Hills community really is. Part of our success is, as I wrote in the last ParkWord, a direct result of the many wonderful events we plan for each other throughout the year. But it's not just that. We live in an incredibly open and welcoming community, located in an undeniably affluent neighborhood, nestled in one of the greatest cities in the country. Our neighborhood is set up to succeed, and in turn has done a lot over the years to really see that success through to its fullest potential.

But that doesn't mean that we can't improve or don't have more work to do. We have several wonderful programs throughout the year that are popular with young families, but are we doing enough to engage our neighbors that don't have children in the house, or those among us who

are deeply interested in social action? We have many individuals who are actively involved in several aspects of neighborhood life—and we appreciate their contributions greatly—but are there voices in our community that are not regularly being heard or even being asked to speak up? What could we do to better reach out to the entirety of our Parkwood Hills demographic?

At the end of the day, the answers to these questions can only come from within our community—to a certain extent from me and the rest of the board, but really from your neighbors, your family, and you yourself. What do you like the most about the experience of living in Parkwood Hills? What do you most wish could be changed (and could reasonably be influenced by our neighbors and our leaders)?

I want to hear from you. Send me an e-mail at president@parkwoodhills.org. Give me a phone call at 358-6954. Write me a letter—or knock on my door—at 6313 Old Sauk Rd. In order for our neighborhood to further build on the incredible success we already have, we will need, to use a term I learned at the conference, to engage in truly “participatory leadership.” As we do, I look forward to the incredible things that we will accomplish together.



Doggie Dip

Labor Day thunderstorms postponed the Annual Doggy Dip that signifies the end of the season at Parkcrest Pool. Fortunately for the two-legged patrons, that resulted in an additional weekend of pool time and the canines finally got to get their feet wet on September 7th.



Business Profile: Artful Living In Parkwood Hills

Gary Milward and Brian Farrell have been together for twenty years and have made Parkwood Hills their home for the last ten. Together they own Gary's Art and Frame Ltd. in Middleton and Milward Farrell Fine Art on Monroe Street. Their family also includes four dogs; two Golden Retrievers named Gabby and Truman, and two Tibetan Terriers named Theo and Augie.

Tell us about your businesses

Gary's Art and Frame has provided custom framing services as well as artwork for the home and office setting since 1981. Milward Farrell Fine Art is celebrating its 20th anniversary this October, showcasing fine American craft collections including artist-made jewelry, art glass, sculpture, lamps and much more.

The whole family gets involved, right?

Yes, Gabby and Truman go to work every day at the frame shop and Theo and Augie man the gallery.

Any challenges being a couple and business partners?

Being partners in life and in business has been more of an asset than a challenge. While we work together we are rarely at the same location.

What drew you to Parkwood Hills?

We moved to Parkwood almost by happenstance. We had planned on building a home, but became frustrated with the process, started to look at open houses and Gary remembered being told about a home in Parkwood that the owner was having a difficult time selling. So late on a February afternoon in 2004 we found the house, looked in the windows and called the owners in Florida. It could not have been more perfect.

What's your favorite thing about the neighborhood?

Parkwood is a real treasure. We love the mature trees,



Back Row, left to right: Brian Farrell, Truman, Gary Milward, and Gabby. Front Row, left to right: Augie and Theo.

variety of architecture and the mix of homeowners. Besides, it is centrally located between our two businesses.

Do you have a favorite piece of art in your home?

The answer could be the newest, but it really depends on the day or mood. Like we tell our customers – choose a piece of art that speaks to you, that you feel a connection to, that has good energy, it will bring you joy for years to come. Don't be afraid to mix it up – new with old, contemporary and traditional. The variety of style makes for a more interesting home.



Fourth of July Neighborhood Parade and Celebration



Great weather made for a good turnout for the neighborhood bike parade and celebration.

A world of thanks goes out to Kim Cowles for organizing the event and to Andy Heidinger for playing Uncle Sam.

Sign-Up For Santa Visits



In order to make sure that all the good boys and girls of Parkwood Hills get to tell Santa what they are wishing for, Santa Claus will once again be making house calls this year. He'll be available for approximately 15-20 minute visits between December 15th and December 18th. All you need to do is contact Allison Gunn, his local scheduler elf, at (608) 827-7278 or email her at alandbud@tds.net. The deadline to sign up is December 1.

Please provide the following information:

- Parent name(s), address, email and phone
- Children's names and ages
- Details about each child so that Santa can prove that he sees them when their sleeping and knows if they've been bad or good
- If there will be a special gift for Santa to deliver, include this information as well.



Some new equipment has been installed closer to the sidewalk in Everglade Park. It includes swings, slides, monkey bars, a climbing wall, a climbing rock and even a scavenger hunt. The old equipment remains further towards the back of the park, giving the neighborhood kiddos lots of choices for exercise.

Stakes High In November Election

Madison voters will have to sort through the conflicting messages being presented by candidates and make some important decisions on November 4th. The state's economy and job growth rates are the topics that most resonate with Wisconsin voters this cycle and will be the driving force in the race for the Governor's Office. Those statistics become harder to parse when you consider which types of jobs are being generated, in which industries, and at what pay scale. The Governor's office also sets the tone for several other issues including the role of unions in the state, environmental topics like mining, and same-sex marriage rights.

Besides a Governor, Madison voters will also be helping to select an Attorney General, a United States Representative, and a Secretary of State. There are also two interesting referendum issues on the ballot this year for Dane County. One is about raising the minimum wage to \$10.10 and the other is about the state accepting federal funds for health care.

If you're new to Parkwood Hills or have not voted before, the neighborhood is split between Ward 87 and Ward 89, so you'll either be voting at Crestwood Elementary on Old Sauk Road (87) or at Oakwood Village on Mineral Point Road (89). Polls will be open from 7am until 8pm.

While there are still some legal cases in play, at the time of publication residents are required to show photo ID at the polling place. Free ID's are available through the Department of Motor Vehicles, and UW students can get them through the University. New residents should make sure their registration has been updated.



Parkwood Hills Polling Places

Ward 87: Crestwood Elementary
5930 Old Sauk Road

Ward 89: Oakwood Village
6201 Mineral Point Road

Polls open from 7am - 8pm

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This newsletter is published four times per year and serves as an important and integral communication tool for our neighborhood and community. We welcome your comments and suggestions. Please send ideas for articles or submit your own articles for publication. We also appreciate any corrections which we will run in the next issue.

Next deadline: December 15, 2014

Approximate delivery: Early January, 2015

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**Did you know that you can get the parkword as a digital file?
Sign up at <http://parkwoodhills.org/>**

CLASSIFIED ADS

Personal classified ads are accepted for this newsletter, which is mailed to 500 households in Parkwood Hills. Ads may be edited for length. Ads from Parkwood Hills residents are free (up to 6 per year per address). Commercial ads (up to 4 lines) or ads from outside the neighborhood are \$10 each. Email your ad to editor@parkwoodhills.org or mail your payment, name, address and phone number with your ad to Elizabeth Morrison, 6913 Colony Dr. Madison WI 53717. Please make your check payable to Parkwood Hills Community Association.



Parkwood Hills Community Association Board

Board members serve two-year terms. Meetings are open to everyone.

President:

David Hoffert

Vice President:

Open

Secretary:

Kari Bloedel

Treasurer:

Beth Puleo

Block Captain Coordinator:

Open

At-Large Board Members:

Charlene Drumm

Allison Gunn

Joe Hanauer

Jane Kaldor

Lisa Kermgard

Kathie King

Lauren Ritters/ Stephen Gammie

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