



the parkword



THE PARKWOOD HILLS COMMUNITY ASSOCIATION NEWSLETTER

SPRING 2014

Calendar of Events

- April 5:** Spring Fling
- April 19:** Easter Egg Hunt at Everglade Park
- May 14:** Parkwood Hills Annual Meeting
- May 3:** Neighborhood Garage Sale
- June 1:** Neighborhood Pool Party
- Fourth of July:** Annual Bike Parade

PHCA Annual Meeting

Join Us for the Parkwood Hills Community Association Annual Meeting

By David Hoffert

The Parkwood Hills Community Association Annual Meeting will be held on Wednesday, May 14 at 6:30 PM in the Library at John Muir Elementary School. In addition to receiving updates about the neighborhood and voting to elect the next Community Association Board, we will hear from Russ Hefty, the Park Ranger for the Owen Conservancy.

Annual Meeting Details

When: Wednesday, May 14

6:30 pm

Where: LMC, John Muir Elementary School

Attending the Annual Meeting is a great way to get introduced to or increase your involvement in our community. All of the wonderful events put on in our neighborhood are fully volunteer-driven, and some are at risk of not happening again if they are not infused with new volunteer talent this year. If you would be willing to help the organizers of an event or even become the organizer of one, the Annual Meeting is a great way to be introduced to what is needed and how you can help.

continued p. 2

Table of Contents

- Annual Meeting 1
- Pool Party 1
- Block Captains 2
- Weeding tools 3
- Easter Egg Hunt 3
- Garage Sale Day 3
- Question of the Quarter..... 4
- Meet Your Neighbor..... 5
- Business Profile 6
- Penguin Fit Night..... 7

Parkwood Hills Neighborhood Pool Party

By Peter Olson

Think summer! The Parkwood Hills annual pool party will be held Sunday, June 1 from 1:00-3:00 at Parkcrest. All Parkwood residents are welcome for food, fun, and a free day at the pool. This is another free event for the whole family thanks to your neighborhood association dues, so come and enjoy. Thank you to the Parkcrest Swim & Tennis Club for allowing us to use their beautiful facility. We appreciate it! For membership information, call 233-3573.

A Shout-Out to Block Captains

By Susan Mockert

Do you know who your block captain is? These volunteers are the backbone of Parkwood Hills. They welcome new neighbors. They help organize block parties so that neighbors can get to know each other. They deliver directories and gather donations to keep the Parkwood Hills Community Association active and able to continue to provide the wonderful benefits that make Parkwood Hills special. These volunteers are people who understand what it means to be a neighbor and exemplify that to us all.

When I moved here in 2005 I had two block captains at my door within days. These two lovely people, now dear friends, are an example of the spirit of Parkwood Hills and the block captains. Both of these individuals continue to serve as block captains – 8 years later! Many of these volunteers have done this for years and hope to continue.

Your block captain will be coming around in May to distribute the 2014-15 Directory and collect dues.

There is of course always room for new people to step into the fold – please know you are welcome to join us! Take a moment to read over this list which includes some of the longest serving volunteers in Parkwood Hills. They will be coming around again this Spring with new directories and to start to catch up with all after this incredibly long winter.

If you are interested in getting to know your neighbors better and would like to volunteer, please contact Susan Mockert, Block Captain Coordinator, at mockerts@gmail.com.

Thank you to all our block captains! If you see these folks around, make sure to give them a personal thanks for all their efforts.

- | | |
|---------------------------|---------------------------|
| Becky Abel | Sarah Jefferds |
| Raymond Barbush | Kathleen King |
| Anne Marie Bell | Dianne Lahey |
| Grainne Bliss | Colleen Lassandro |
| Kari Blodel | Lori Lonergan |
| Joanie Bonazza | Pam Midbon |
| Sue Brown | Dineen Nahn |
| Jill Ciske | Don Neumeyer |
| Joan Collins | Beth Piper |
| Bridget Disch | Phyllis Pleuss |
| Jen Dykema | Lisa Thomas Prince |
| Jana Eckerle | Beth Reaser |
| Jennifer Forlenza | Lynn Renner |
| Liz Green | Karen Steusser |
| Sandy Gregorich | SusanSunde |
| Allison Gunn | Martha Vallon |
| Elaine Hirschfield | Sandra Walters |
| Julie Hunter | Jessica Yehle |

Annual Meeting cont from p 1

We will also be electing a new slate of Board members, and always welcome new voices in that area as well. The 2013 Annual Meeting was my first contact with the Community Association, and one year later I will be getting nominated for President of the Board. Of course, it doesn't happen quite that quickly for most newcomers (though, if you're interested, we are looking to replace me as Vice President...), but if you want to get more involved we will happily meet you wherever you are.

Even if you only come to listen and to vote, please join us. The Annual Meeting is one of the ways the Parkwood Hills Community Association keeps our neighborhood humming, and it works best when you, your family, and your neighbors come out to participate in the process.

Borrow Upright Weeding Tools in Parkwood Hills

Remove dandelions and other tap-root weeds from your lawn without herbicides, using ergonomic weeding tools that allow you to remain standing.

Want to try the tools before you buy? Volunteers from Healthy Lawn Team, Inc., a Madison-based grassroots non-profit, maintain loaner tools so that you can make an informed decision before purchasing a weeding tool of your own.

In Parkwood Hills, the weeding tool contact is Elizabeth Morrison, elizabethmorrison@gmail.com, 833-0351. For more information on Healthy Lawn Team, see healthylawnteam.org.

Easter Egg Hunt Reminder!

The Parkwood Hills annual Egg Hunt will be held at Everglade Park on Saturday, April 19th at 10am! In case of extreme rainy weather, the event will be delayed until noon on the same day. If the weather is still bad at noon, bring your umbrellas and bundle up because we will hunt for eggs anyway! Many thanks to Sandy Gregorich Trevor and family for their direct connection to the Easter Bunny!



Neighborhood Garage Sale

By Lisa Kermgard

Parkwood Hills Neighborhood Garage Sale Saturday, May 3 starting at 8 am.

It's time to start thinking about spring cleaning and getting ready for the annual Parkwood Hills Neighborhood Garage Sale. It's a great time to sell old junk, shop for "new" treasures, and visit with neighbors. Sign up and you will receive balloons for your mailbox and maps of other sales in the neighborhood to hand out. We also take out an ad in the local paper. Last year we had around 25 houses participate!

Sign up one of two ways: either fill out the attached form and mail to Lisa Kermgard 414 Ozark Trl. or email your name, address, and a brief description of the items you are selling to kermgard4@gmail.com.

Garage Sale Sign Up Form

Name _____

Address _____

Phone _____

Email _____

Brief description of items being sold



Question of the Quarter

Does Parkwood Hills Need a Neighborhood Watch?

Our Question of the Quarter is a chance to talk about topics of the day. This quarter, neighbors tell us their thoughts about safety in our neighborhood.

Madison Police Department Patrol Officer Rodney Wilson

“The feeling of safety and having a safer community comes from knowing your neighbors, sharing information, and practicing safety awareness. Neighborhood involvement can reduce crime. Block parties, email lists, a neighborhood directory, all help generate communication among neighbors and contribute to a greater sense of security. The Madison Police Department supports Neighborhood Watch programs. The Madison Police Department’s Crime Prevention Unit provides a citywide training on how to start a Neighborhood Watch program. This training features guidelines for best practices on starting a Watch program. Each Neighborhood Watch program is organized and run by the neighborhood it serves. Madison Police Department’s Crime Prevention will assist by providing information on crime trends and safety tips when requested.”

Joe Hanauer, President, Parkwood Hills Community Association (Antietam)

“I believe Parkwood Hills is a very safe neighborhood. Yes there is crime, but I don’t think it is at a level that requires a neighborhood watch. We have periods of time with increased crime. We also seem to get the kid pranks of eggings and more. With our community association list, neighborhood email list NextDoor, the bunco email list and the basketball email list, we do have a system to alert residents. I also believe all residents should follow safety advice. Leave exterior lights on or have them on motion detectors. Lock all doors. Keep your garage door closed. Stop your paper and mail when traveling. Let your neighbors know when you will be gone. Yes, Parkwood Hills has crime like all neighborhoods do, but I don’t believe it is enough to justify the time, effort and maintenance of a formal neighborhood watch.

Bill Shepard (S. Yellowstone)

“I am in favor of setting up a neighborhood watch program, provided there would be enough neighborhood watch block captains to ensure it runs smoothly.”

Anna Schryver (Blue Ridge Pkwy)

“Our neighborhood events go a long way toward building community and pride in the neighborhood. I encourage everyone to attend these events and get to know your neighbors. The lack of anonymity goes a long way toward protecting one another. Being inclusive and welcoming is more important to me than a few pranks, as painful and as costly as those pranks might be. We should take advantage of our neighborhood newsletter, email list and events to keep people informed of any sudden increase in crimes (or pranks) so we can be on the alert but I don’t think we need a neighborhood watch.”

What are your thoughts on this topic? Send us an email at editor@parkwoodhills.org.

Parkwood Hills Mourns the Loss of Memorial Principal Bruce Dahmen

Sadly, Bruce Dahmen passed away in February. His 40-year career at Memorial just about spans our neighborhood’s existence. Bruce was an asset to not just Memorial but to our neighborhood as well, touching the lives of our children, many of whom grew up and returned to make Parkwood Hills their home. In honor of his commitment to building community, a mission our association shares, the board has voted to contribute \$200 to the Bruce Dahmen scholarship fund once the details of the fund have been finalized.

Goodbye Bruce, we will miss you.

Meet Your Neighbor: Mark Clear

Q: You’ve been an alder for our district since 2007. Why do you want to run for state assembly?

Our district needs strong leadership in the state Capitol. The past four years have shown us that the Madison delegation is critical to providing an alternative voice to the conservative agenda. At the same time, we need a representative who can reach out and build relationships across ideology, because that’s how to actually get things accomplished. I’ve done that in my four terms on the city council, and I look forward to bringing my civility and coalition-building skills to state government.

Q: What would your fellow alders say about working alongside you all these years?

My colleagues would say that I’m thoughtful and open-minded, and that once I’ve reached a decision I’m able to defend my position with reason and facts. They consider me a patient and thorough listener. That I serve with integrity, don’t play political games, don’t hold a grudge, and keep a calm and positive attitude no matter how divisive the issue or late the hour. They would also probably say that I talk a little too much!

Q: What do you think are the biggest challenges facing our state and how do you plan to address these issues?

The biggest challenges facing our state are:

Equity. The 2013 report “Race to Equity” by the Wisconsin Council on Children and Families found that “profound and persistent racial disparities in health, education, child welfare, criminal justice, employment and income are common across the United States and in Wisconsin.” Our state cannot succeed unless everyone is at the table and can participate fully in our economy, education, and our civic and cultural life. Madison, Dane County, our public schools and social service agencies have become fully engaged on this problem, but they need a strong partner in state government if we are going to make progress together.

Economic competitiveness. One of Wisconsin’s traditional economic strengths has been the quality of our workforce, which comes directly from the quality of our secondary



and post-secondary education. Over the last four years, schools and the UW have been eroded by funding cuts, political attacks and diversion of public dollars to private schools. Without investment in public education, Wisconsin will be doomed to economic mediocrity and our quality of life will deteriorate.

Power grabs. The concentration of power within one party and one ideology is a threat to our democracy. The last four years have seen attacks on unions, partisan redistricting and voter suppression efforts that are part of a coordinated campaign to shift power from the people to moneyed interests. I will fight for a non-partisan redistricting system, making voting easier, and for the rights of state and municipal employees to collectively bargain.

Q: What else would you like to tell us?

It has been a privilege and an education representing our neighborhood at city hall for the past seven years. I look forward to the opportunity to serve you in a new way, still fighting to keep our community strong. I hope to have your vote on August 12.

West Towne Veterinary Center: Quality Pet Care Close to Home!

By Sarah Jefferds

Sarah is a Client Relations Specialist at West Towne Veterinary Center

Did you realize there is a locally-owned veterinary center that focuses on wellness, dentistry, and preventative care, plus a full-service grooming facility for both cats and dogs, conveniently located in our neighborhood?

Dr. Ken Lambrecht has been a local practice owner in Madison for nearly 30 years, and relocated to the newly renovated location at 6605 Mineral Point Road last April (a couple doors down from Panera Bread Co). He works with a team of veterinarians including Drs. Tina Karls, Amanda Pike, Maria Santabene, Deanna Clark, and Gretchen May to provide medical and preventative care for cats and dogs. The West Towne Clinic Veterinary Center team takes its mission of quality pet care seriously:

- Collaborative team includes Preventative Care Veterinarians, Integrative Care Veterinarians (providing physical therapy, chiropractic treatments, and acupuncture), Certified Veterinary Technicians, and Certified Pet Groomers.
- American Animal Hospital Accreditation (AAHA).
- Locally Owned and Managed.
- Strong Community Involvement. West Towne Veterinary Center has long-term relationships with the Dane



County Humane Society, Friends of Ferals, the UW Veterinary School, Capital K9's, as well as many local rescues.

Currently, we're sponsoring our 5th Annual "Pets Reducing for Rescues" Ideal Weight contest. It's a free, 8-week contest with over \$1,500 in prizes! Our kick-off was April 5th with a final weigh-in on May 31st, so it's not too late to get your pet involved. For every pound your pet loses the clinic will donate \$5 to your favorite pet rescue organization.

If you are looking for veterinary or grooming services, call 608-828-3737 or visit westtownevet.com or like them out on Facebook.com/westtownevet to receive great veterinary information on your newsfeed.

Editor's Note: Thriving businesses make for a thriving neighborhood. If you would like to recommend a local business for the Parkword, please email us at editor@parkwoodhills.org.

the parkword

This newsletter is published four times per year and serves as an important and integral communication tool for our neighborhood and community. We welcome your comments and suggestions. Please send ideas for articles or submit your own articles for publication. We also appreciate any corrections which we will run in the next issue.



Next deadline: June 20, 2014

Approximate delivery: Early July, 2014

Parkword Editorial Team
6913 Colony Dr
Madison WI 53717
editor@parkwoodhills.org

**Did you know that you can get the Parkword by email?
Sign up at <http://parkwoodhills.org/>**

Join Us at Parkcrest Penguin Fit Night

By Megan McDermott

Are your kids interested in swimming or diving for a team this summer? Parkcrest Pool offers a great introduction to competitive swimming and diving with daily coached workouts, fun meets, lots of social events for all ages, and the opportunity to cap off the season by swimming in Madison's All City Meet, which is one of the largest amateur sporting events in the United States. Parkcrest's team includes children of all swimming abilities: from kids who are looking for a fun summer experience with friends to high school state champions who got their start at Parkcrest, and everything in between. The 2014 summer competition season runs from June 16 to August 2, and kids ages 5 and up who can swim a lap of the pool are welcome. Parkcrest also offers a trial week for new participants who aren't sure whether they are ready to join for a full season.

If you'd like to learn more, stop by Penguin Fit Night, from 4-7 pm on Tuesday, May 8 at Simply Swimming at 6108 Mineral Point Road. Representatives from the team will be available to provide information about the upcoming season, and future Penguins can sign up for the team, reserve a place in pre-season stroke or dive clinics, preview Penguin apparel, and get fitted for this year's suit. Free t-shirt with paid registration by May 15! For more information contact Megan McDermott at megmcderm@gmail.com or (608) 203-5564.



A new path has been built along the creek in Owen Conservation Park. Photo by Sharon Nebuda

Editor-in-Chief Needed

**Do you have awesome organizational skills?
Do you like to have a finger on the pulse of the neighborhood?**

The Parkword is looking for an editor-in-chief to help make this quarterly newsletter the best it can be for the next year.

Responsibilities include:

- coming up with story ideas
- delegating writing assignments
- attending neighborhood board meetings

email editor@parkwoodhills.org to volunteer.

CLASSIFIED ADS

Personal classified ads are accepted for this newsletter, which is mailed to 500 households in Parkwood Hills. Ads may be edited for length. Ads from Parkwood Hills residents are free (up to 6 per year per address). Commercial ads (up to 4 lines) or ads from outside the neighborhood are \$10 each. Email your ad to editor@parkwoodhills.org or mail your payment, name, address and phone number with your ad to Elizabeth Morrison, 6913 Colony Dr. Madison WI 53717. Please make your check payable to Parkwood Hills Community Association.

PARK CREST POOL STOCK: Park Crest Pool stock for sale. Please contact Beth Strickland at (608) 395-8037. Thank you!

LANDSCAPE ARCHITECTURE: Call your local Parkwood Hills landscaper for patios to plantings. Including lighting, drainage, and fire pits too. Or simply delivering shredded hardwood bark. Call Joe at Landscape Architecture, LLC. 608-798-1840.

WEST TOWNE VETERINARY CENTER would love to take care of your furry friends! All new clients will receive a FREE Wellness exam for a cat or dog (\$50 value) and \$20 off your first grooming appointment. We're located right near Parkwood Hills at 6605 Mineral Point Road and can be reached at 828-3737.

Parkwood Hills Community Association Board

Board members serve two-year terms. Meetings are open to everyone.

President:

Joe Hanauer

Vice President:

David Hoffert

Secretary:

Lisa Kermgard

Treasurer:

Beth Puleo

Block Captain Coordinator:

Susan Mockert

At-Large Board Members:

Jane Kaldor

Kathie King

Lauren Rifers/ Stephen Gammie

Lee Dresang/ Kari Bloedel

Dave Mann

Allison Gunn

Bob Sorge

Anna Schryver

Jessica Yehle

Charlene Drumm

Newsletter Editor:

Zylah Kniaz

Webmaster:

Bill Shepard

Directory Editor:

Elizabeth Morrison

Pool Liaison:

Peter Olson

Parkword Email List Host:

Mark Clear

www.parkwoodhills.org

PRSR STD
U.S. Postage
PAID
Madison, WI
Permit No.
1222

PARKWOOD HILLS COMMUNITY
ASSOCIATION
c/o Elizabeth Morrison
6913 Colony Dr
Madison, WI 53717