



# the parkword



THE PARKWOOD HILLS COMMUNITY ASSOCIATION NEWSLETTER

WINTER 2014

## Calendar of Events

### January or February:

Sledding/Skating Party. A frosty Saturday morning at Garner Park

**March 15:** Deadline for ads in Neighborhood Directory

**April 5:** Spring Fling

**April 19:** Easter Egg Hunt at Everglade Park

**May:** Parkwood Hills Annual Meeting

**May 3:** Neighborhood Garage Sale and Garden Club Plant Sale

**June:** Neighborhood Pool Party

**Fourth of July:** Annual Bike Parade

**Late October:** Halloween Bonfire

**December:** Visits by a Special Winter Guest

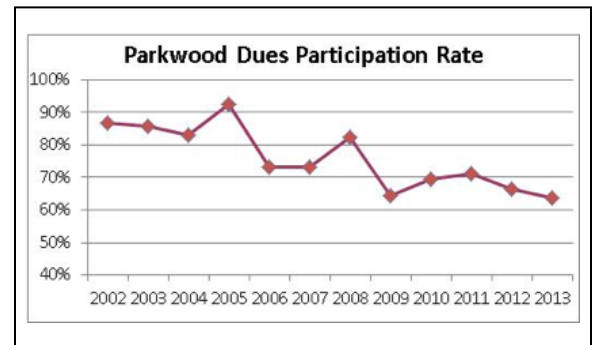
## Table of Contents

To Do: Parkwood Dues .....	1
Spring Fling .....	1
Easter Egg Hunt .....	2
Yield Sign.....	2
Halloween Bonfire .....	3
We Need You .....	4
Meet Your President.....	5
Profile: Dahmen's Pizza .....	6

## To Do: Parkwood Dues

By Beth Puleo

Halloween bonfires, Easter Egg hunts, the Parkword, 4th of July parade, pool parties, block parties, our directories, the Spring Fling... the list goes on and on. You can likely think of many things that make our neighborhood a special place, because it IS! The key to making this all happen is, first, the volunteers (of course)! A big thank you goes to the MANY individuals and families that have a hand in making our neighborhood a special place. Second, and equally important, are your donations in the form of the \$20 annual association dues. These dues make up over 70% of the revenue for the neighborhood, and without them none of these activities and community initiatives that help make our neighborhood great would be possible. Unfortunately, participation for dues has slid in recent years



cont. next page

## Visit With Your Neighbors at the Spring Fling

Please come join your neighbors at the Parkwood Hills Community Association Spring Fling!

Catch up with neighbors and meet new ones on Saturday, April 5, from 7-11 pm at the Vintage Brewing Company, on Whitney Way across from Westgate Mall.

Look for us in the banquet room near the rear of the restaurant

The Spring Fling is a great way to relax, chat with your neighbors, and celebrate the end of another Wisconsin winter. It is a FREE event for all adult Parkwood Hills residents. Enjoy drinks and light food while they last.

Friends not living in Parkwood are welcome to attend for \$15 per person, payable at the door.

# New Yield Sign

By Lauren Ritters



As one of the few uncontrolled intersections in the neighborhood, the intersection of Ozark and Antietam saw more than its share of fender benders and near collisions. Concern over the intersection was growing, particularly given the increasing numbers of small children living nearby. After at-large board member Lauren Ritters contacted the city and our neighborhood association board, Alder Clear pushed things forward and, within a few months, our shiny new yield sign appeared.

Thanks to the Parkwood Hills Community Association volunteers including Alder Mark Clear, President Joe Hanauer, and Lauren Ritters for making this possible. And thanks to all of you for yielding!

**To Do, continued from p 1**

to only 65% of families in the neighborhood. It would be amazing to get this back up to 80%-90% where it was 10 years ago. Please help us reverse this trend and contribute your annual dues this year, if you have not done so already. To make this process easier we provided a self-addressed envelope along with your directory last May. If you do not have that envelope, please send your dues to myself, your Treasurer, or Susan Mockert, your Block Captain Coordinator, at the following addresses. We also welcome your feedback or suggestions on new neighborhood initiatives.

# Annual Easter Egg Hunt

By Sandy Gregorich

Everglade Park

Saturday April 19, 2014

Once again, the Easter Bunny will hide 1,000 goody-filled eggs at Everglade Park for the annual Easter Egg Hunt. The fun takes place at 10 am sharp so don't be late. Our kids have been known to find each and every egg within 10 minutes! In case of extremely rainy or snowy weather, the event will be delayed until noon that day. If the weather is still bad at noon, the hunt will still go on! (The Bunny can't store all those candy filled eggs at her house).

So bundle up, bring your umbrellas, snow boots, and your cameras of course!

(And if you have any eggs to recycle, please drop them off on my front porch at 401 Yosemite Trail).



Neighborhood dues can be mailed to:

**Beth Puleo, Treasurer**  
306 Everglade Drive  
Madison, WI 53717  
beth.puleo@gmail.com

or

**Susan Mockert, Block Captain Coordinator**  
402 Yosemite Trail  
Madison, WI 53705  
mockerts@gmail.com

# HALLOWEEN BONFIRE

Pictures by Sharon Nebuda

The Annual Halloween Bonfire is a favorite among Parkwood Hills residents, young and old alike. Even when the weather is less than optimal, the fire, the snacks, and the neighborly comraderie all keep things warm.



From upper left, clockwise: Costumes are part of the fun, enjoying the doughnut holes, a nice blaze, huddling for warmth with a friend.

## We Need You! (For Parkwood Hills)

By David Hoffert

One of the many great advantages of living in the Parkwood Hills neighborhood is our annual rotation of community-organized events. Be it the Spring Fling, the July 4th Parade, the Halloween Bonfire, or one of the dozen other events held throughout the year, Parkwood Hills' volunteer-run activities never fail to bring our neighbors together and put a smile on everyone's face.

These events are volunteer-driven in the truest sense: they are planned, coordinated, and implemented entirely by neighborhood volunteers. Many of our neighbors have devoted themselves to making these activities a reality for several years, but they are always looking to bring new neighbors on board both to transfer knowledge and bring fresh ideas to the table. As Vice President of your neighborhood association, part of my job is to help recruit and train new volunteers to join our team. Today I am asking you to think about what you can contribute to keeping our neighborhood running smoothly.

**We urgently need a volunteer to coordinate sales of ad space in the neighborhood directory.**

**Please contact David at [hoffert.david@gmail.com](mailto:hoffert.david@gmail.com) to help out!**

### New Neighborhood Database

This year, we will consolidate the lists used to compile the directory and to mail this newsletter into one database which will be much easier to update and keep accurate. If you currently receive both printed and electronic versions of *the parkword*, please consider opting out of the print copy. Each printed copy costs us about a dollar to produce and mail.

- **To sign up for the digital version:** please go to the neighborhood website at [parkwoodhills.org](http://parkwoodhills.org).
- **To opt out of the printed copy:** please email the Directory Editor, Elizabeth Morrison, at [elizabethmorrison@gmail.com](mailto:elizabethmorrison@gmail.com). Please use the subject line "Opt out" and include your name and street address.

This year we are in particular need of new volunteers to help with the July 4th Parade, the Halloween Bonfire, and the Neighborhood Directory advertising. But the key to anyone's involvement is passion, so we will gladly bring you on board to any event that interests you. Or maybe none of our current events speak to you particularly, but you have an idea for a new event for our neighborhood to try.

You don't have to organize a whole event yourself; most events are run by teams, and levels of involvement from coordinating an entire event to helping shop for or clean up after one are available. Whatever your level of interest and whatever your unique ability to contribute, I encourage you to contact me at [hoffert.david@gmail.com](mailto:hoffert.david@gmail.com) and begin the conversation about how we can work together to keep our neighborhood going strong for years to come.

### Directory Ad Deadline: March 15

We invite and encourage local people and businesses to advertise their products and services in our 2014 Parkwood Hills Neighborhood Directory.

By advertising in the Directory you are placing your message in the hands of the more than 500 families in our neighborhood in a direct and economical manner. Your advertisement is visible all year long because neighborhood residents use these directories continuously. Each new family that arrives during the year will be given a copy of the Directory, ensuring that they will immediately associate your business with their new community.

You'll find our ad rates are very reasonable. We also offer a discount of 10% if you pay in advance for two years of advertising. All proceeds go towards the cost of publishing our Neighborhood Directory and in support of the many activities enjoyed by all in our neighborhood.

Contact the Directory Editor for prices and sizes.  
Elizabeth Morrison: [elizabethmorrison@gmail.com](mailto:elizabethmorrison@gmail.com) or 833-0351

## Meet Your Neighborhood President: Joe Hanauer

Joe Hanauer (Antietam Lane) is an award-winning landscape architect, avid skier and 2-term president of Parkwood Hills. Here's a chance to learn what's in store during Joe's second term.



### What are some of the neighborhood board's biggest accomplishments during your tenure?

Our biggest accomplishment as a board is maintaining the incredible atmosphere of our neighborhood. We start with an amazing number of volunteers throughout the course of the year in order to accomplish all we do. Let's start with the information we offer our residents -- I think it is rare to have a neighborhood like ours that publishes a quarterly newsletter and a directory every single year.

Even more impressive to me are all the activities we host, such as the Halloween Bonfire, Easter Egg Hunt, Santa Visits, Spring Fling and the July 4th Parade and Picnic. I truly believe when our kids grow up and move (maybe?) from Parkwood Hills, that they will remember these activities and want them in their own neighborhoods so that their children may enjoy these same traditions.

We have also undertaken some larger projects like raising money for the Owen Conservancy and revitalizing the Grand Canyon Road entry. We worked with our Alder and fellow Parkwood Hills resident Mark Clear to support funding to remodel the Fire Station in order to shorten emergency response times to our homes.

Additionally--and this is not a board function--we have residents who donate their own time and money to maintain the traffic circles in the streets. To me this is a testament of the residents of Parkwood Hills doing everything they can to keep this a great place to live.

### What remains to be done?

We always need new volunteers for activities or to serve on the board. To do all I mentioned takes a lot of effort, each and every year. There are also many new things we can do. It would be great, for example, to strengthen our neighborhood ties to the Lussier Center. It would be

great to develop Everglade Park with playground equipment or other amenities. I would like to see stronger ties to Owen Conservancy.

We also need to keep an eye on the surrounding business districts and work with the city council and developers to maintain healthy, thriving businesses.

**It's incredible that you've accomplished all this as a volunteer while managing your own business, Landscape Architecture, LLC. I hear you were recently nominated for an industry award - can you tell us about it?**

Yes, I was a finalist for Landscaper of the Year presented by *Case Construction Equipment and Total Landscape Care Magazine*. The award recognizes the 12 best landscapers from across the country. The finalists are selected for their portfolios, business techniques, community involvement, safety records and for what sets them apart from others in the industry. I am extremely honored and humbled to have been included in the final 12.

**Congratulations on your achievement. Do you ever find time for hobbies?**

I do like to garden! I really enjoy working around the yard. I enjoy cooking and I love baking bread. We eat fresh bread in our house 4-5 times a week. I enjoy exercising, playing basketball with the guys at Parkcrest, biking and kayaking. My favorite activity though is downhill skiing. I love winter for the skiing!

# Dahmen's Pizza Place: The "Cheers" of Parkwood Hills

By Anna Schryver

Dahmen's is known as the "Cheers" of Parkwood Hills, a place where everyone knows your name. In the '80s sitcom, regulars like Norm, Cliff, Sam and Diane came to hang out, enjoy a meal and cheer on their favorite team together.

The restaurant is located at the corner of Grand Canyon and Mineral Point Rd. and serves pizza, appetizers, sandwiches and salads. Names are indeed very important at Dahmen's, starting with the owners' last name. Brothers Tyler and Justin Dahmen opened the restaurant in 2010, when they were 25 and 23 years old. The two brothers are the only children of father Bruce Dahmen, principal at Memorial High School with a 40-year career there, and his wife Peggi, a secretary at Memorial High. You'll see other Dahmens and extended family members too. Cousins and even grandma work there.

Says Tyler, "My brother and I are here 60-70 hours a week and so it's good that we get along really well as close in age as we are."

The two always knew they would start their own business. "My dad was a business teacher," says Tyler. "So we always valued those skills and talked about what we liked about businesses and disliked about others and what kind we would want to run someday."



From left: Tyler Dahmen, Justin Dahmen and Riley Karrigan

Originally, the Dahmen brothers checked out other spaces. "We looked at the space that's now Legend's but were a bit late getting in and also at the old TGIFriday on S. Gammon and we thought that was more of a corporate location and not a neighborhood fit." They had just started the permit process when Alder Mark Clear alerted them to an opening at Clock Tower Court. "We knew right away this was the one that would best fit our concept, a family-friendly restaurant and sports bar."

Continued next page

## Dahmen's, continued

Their last name wasn't originally on the signage but they had the opportunity after six months to put their own name on it. "We chose to make the family name a key part of the business. We grew up in nearby Wexford and know a lot of people in this area."

The restaurant has definitely lived up to its Cheers reputation. When the Parkcrest Pool Trivia Night fundraiser got rained out on Saturday, the next night, Dahmen's closed and hosted the rained out event on Sunday. "We didn't know if it would be 10 or 20 people but virtually everyone from the original event came over!"

Since its inception, the restaurant has hosted Crestwood and John Muir School fundraisers, sports event dinners, West Madison Little League events, club soccer, youth football and basketball events, state swim championship celebrations, Parkwood Hills volunteer thank you dinners, book club gatherings and more.

There's no charge for the room but there is a minimum food order of \$150.

"And we have a new cake policy. If you have any leftover cake, you have to give it to Riley, our bar manager."

The biggest seller for the Parkwood Hills crowd is the Dahmen's Deluxe – sausage, pepperoni, mushroom and onion. "A lot of people order that because that's my parent's favorite pizza, that's why we named it after them! It's our house special.

People who know my parents trust that this is the best one."

Tyler and Justin are especially grateful to have long time friends working with them. "Riley Karrigan, our bar manager, has been friends with us since we were kids," Tyler says. "And Cory Schiffer, our kitchen manager has been here over a year – he's a very dedicated employee – I coached his little league team when I was in college. Our two cooks have been with us since we opened: Ryan Krzos and Remi Siller. We knew them years before we even opened."

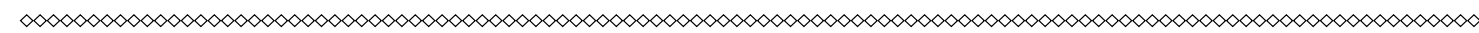
Tyler adds "Between us, we recognize about 85% percent of the people who come in the door."

So if you're looking for a fun, a welcoming atmosphere, and delicious food, choose the most neighborly restaurant of all: Dahmen's.

**We are grateful to all the behind-the-scenes volunteers who make the Halloween Bonfire a success: Al Anderson's company, Kool View, donates the firewood and monitors the fire. And Acadia residents at 322 (Bobula), 326 (Cowles) and 330 (Hardin) donate water or electrical hook ups!**

**Special thanks to Allison Gunn and all her elves for coordinating visits by the special winter guest!**

**We are looking for volunteers for 2014 — contact Neighborhood Vice President David Hoffert at [hoffert.david@gmail.com](mailto:hoffert.david@gmail.com) to help out.**



### CLASSIFIED ADS

Personal classified ads are accepted for this newsletter, which is mailed to 500 households in Parkwood Hills. Ads may be edited for length. Ads from Parkwood Hills residents are free (up to 6 per year per address). Commercial ads (up to 4 lines) or ads from outside the neighborhood are \$10 each. Email your ad to [editor@parkwoodhills.org](mailto:editor@parkwoodhills.org) or mail your payment, name, address and phone number with your ad to Elizabeth Morrison, 6913 Colony Dr. Madison WI 53717. Please make your check payable to Parkwood Hills Community Association.

**MARTIAL ARTS:** The Academy of Hwa Rang Do Madison West offers dynamic martial arts training for kids and adults. Striking techniques, forms, sparring, grappling, weapon fighting and more! Gain confidence and self-defense skills while getting in shape. Fun and challenging for people of all ages and skill levels. Less than a mile from Parkwood Hills! 6713 Odana Rd. - 608-831-5425 <http://www.hrdmadwest.com/>

## the parkword

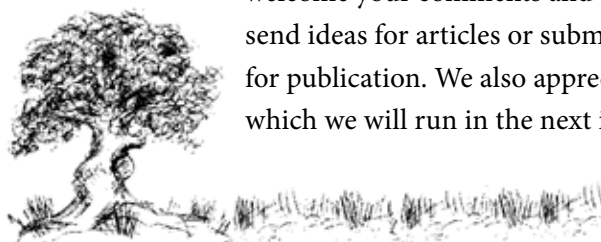
This newsletter is published four times per year and serves as an important and integral communication tool for our neighborhood and community. We welcome your comments and suggestions. Please send ideas for articles or submit your own articles for publication. We also appreciate any corrections which we will run in the next issue.

**Next deadline:** March 20, 2014

**Approximate delivery:** mid-April, 2014

Parkword Editorial Team  
6913 Colony Dr  
Madison WI 53717  
[editor@parkwoodhills.org](mailto:editor@parkwoodhills.org)

**Did you know that you can get the parkword as a digital file?  
Sign up at <http://parkwoodhills.org/>**



# Parkwood Hills Community Association Board

Board members serve two-year terms. Meetings are open to everyone.

**President:**

Joe Hanauer

**Vice President:**

David Hoffert

**Secretary:**

Lisa Kermgard

**Treasurer:**

Beth Puleo

**Block Captain Coordinator:**

Susan Mockert

**At-Large Board Members:**

Jane Kaldor

Kathie King

Lauren Rifers/ Stephen Gammie

Lee Dresang/ Kari Bloedel

Dave Mann

Allison Gunn

Bob Sorge

Anna Schryver

Jessica Yehle

Charlene Drumm

**Newsletter Editor:**

Zylah Kniaz

**Webmaster:**

Bill Shepard

**Directory Editor:**

Elizabeth Morrison

**Pool Liaison:**

Peter Olson

**Parkword Email List Host:**

Mark Clear

[www.parkwoodhills.org](http://www.parkwoodhills.org)

PRSR STD  
U.S. Postage  
PAID  
Madison, WI  
Permit No.  
1222

PARKWOOD HILLS COMMUNITY  
ASSOCIATION  
c/o Elizabeth Morrison  
6913 Colony Dr  
Madison, WI 53717